

# The 15th Annual NJAA East Coast Gift & Variety Show 2010

The NJAA East Coast Gift & Variety Show is a trade show established to provide close-to-home buying and business opportunities.

Meet suppliers specializing in:

**PLUSH • NOVELTIES • LICENSED TOYS • GIFTS • RIDES • GAMES • INSURANCE  
UNIFORMS • STAFFING • TICKETING • FOOD • AND MUCH MORE!**

## Schedule

### Wednesday, February 24th, 2010

**9:45 AM Lary Zucker, NJAA Legal Counsel**  
• *Do you know the "CORRECT SIGNAGE" to use in your amusement park, water park or carnival?*

**10:15 AM Dept. of Community Affairs**  
• *Annual Ride Regulations Briefing & Panel Discussion*  
*To discuss the RCMT Program and other issues*  
In Attendance: Mike D. Triplett, Supervisor of Enforcement, Andreas Lichter, Robert Dingle, David Hewitt, Lary Zucker, NJAA Legal Counsel  
Questions and Answer Session to follow

**11:00 AM - 5:00 PM Exhibit Hall Opens**

**5:30 Scholarship Cocktail Party**  
Safari Steakhouse, Trump Taj Mahal  
\$35 per Person - Tickets available at the NJAA Registration Desk. All Are Welcome!

### Thursday, February 25th, 2010

**10:00 AM Legalized Games of Chance Control Commission**

• *Certification and Policy Update*

In Attendance:

William Carter, Acting Supervising Investigator; Scott Jenkins, Manager; Joe Chessere, Investigator; William Plowman, Investigator; Christine Donahue, Investigator

Question and Answer Session to follow

**11:00 AM Facebook, Twitter & LinkedIn**

Learn how to promote and market your business online, using the "LATEST" social networks.

Question and Answer Session to follow

**10:00 AM - 3:00 PM Exhibit Hall Opens**

*All Seminars will be held on premises*

## NJAA 2010 Upcoming Events ~ Save the Dates!



### NJAA 51st ANNUAL DINNER DANCE

Honoree ~ Marty Shapiro  
Monday, May 10th, 2010  
Rams Head Inn, Absecon, NJ



### 12th Annual "GIVE KIDS THE WORLD" GOLF OUTING

Tuesday, September 21st, 2010  
Sea Oaks Golf Club, Little Egg Harbor, NJ

### BLUE CLAWS FAMILY FUN NIGHT at Blue Claws Stadium Tuesday, June 8th, 2010

Lakewood, NJ



### 2nd Annual YEAR END SOCIAL

Wednesday, October 6th, 2010  
Hemingway's, Seaside Heights, NJ



### 2010 MEMBERSHIP DIRECTORY

Ad Space Available

Full Page, Color - \$350 • Full Page, B/W - \$300  
1/2 Page, Color - \$250 • 1/2 Page, B/W - \$200



### NJAA ANNUAL MEMBERSHIP BREAKFAST MEETING

Thursday, November 18th, 2010

Continental Breakfast & Meeting at 9 AM, Room TBA  
IAAPA-Orlando, FL, All are Welcome!  
Annual Industry Regulatory Updates