



2011 NJAA Membership Directory Advertising Opportunity

It's time again for us to start preparing our NEW MEMBERSHIP DIRECTORY for 2011. As you know, this directory goes out to all members of the Association and is a handy reference guide for services/supplies necessary for our industry. This year we are changing the directory to an easier to handle size of 5.5" x 8.5".

Advertising in this journal helps to support our Association and gives your business valuable visibility to other members. Just check your desired ad size, fill out the form below and send it to the New Jersey Amusement Association office by the DEADLINE of APRIL 15 for inclusion in the 2011 Membership Directory. Please see the reverse side for specifications necessary to submit your ad.

THE NJAA WISHES TO THANK YOU IN ADVANCE FOR YOUR SUPPORT.



ORDER FORM

- | | |
|---|---|
| <input type="checkbox"/> Outside Back Cover - Full Color \$750
4-1/2" wide X 7-1/2" tall | <input type="checkbox"/> Full Page - Black & White \$300
4-1/2" wide X 7-1/2" tall |
| <input type="checkbox"/> Inside Front or Back Cover \$500
4-1/2" wide X 7-1/2" tall | <input type="checkbox"/> Half Page - Full Color \$250
4-1/2" wide X 3-3/4" tall |
| <input type="checkbox"/> Full Page - Full Color \$350
4-1/2" wide X 7-1/2" tall | <input type="checkbox"/> Half Page - Black & White \$200
4-1/2" wide X 3-3/4" tall |

Company Name: _____

Contact: _____

Street Address: _____

City/State/Zip: _____

Telephone: _____ E-Mail: _____

PAYMENT OPTIONS:

• **Check:** Make check payable to the "New Jersey Amusement Association"

• **Credit Card:** Visa Mastercard American Express

Name of Card Holder: _____ E-Mail: _____

Card Number #: _____ Expiration Date: _____

Signature: _____



**AD DEADLINE:
FRIDAY, APRIL 15, 2011**

Please return form and ad with your payment to:
NJAA, P.O. Box 178, Seaside Heights, New Jersey 08751



2011 NJAA Membership Directory AD SPECIFICATIONS

All ads must be Mac Compatible saved to CDs.

Preferred Working Applications (EXPORT OR SAVE ALL FILES AS PDF FILES):

Quark Express 6 or lower (Supply Images & Fonts)

Adobe Illustrator CS5 or lower (Supply Images, Convert Fonts to Outlines)

Adobe InDesign CS5 or lower (Supply Images, Convert Fonts to Outlines)

If working in other applications save your work as a PDF file - but make sure to EMBED all fonts and images (if not, copy will be missing from your ad).

Photos must be scanned at a resolution of at least 300 dpi. Please do not set your complete ad in Photoshop unless you use a very high resolution (600 or higher - this will make your file size very large). Type will not appear sharp and clear if lower resolution is used.

Ads set in PUBLISHER CANNOT BE USED. (CONVERT TO PDF)

IN ALL CASES, PLEASE SUPPLY A HARD COPY OF YOUR AD WITH YOUR DIGITAL FILE TO ENSURE THAT NOTHING HAS BEEN CORRUPTED DIGITALLY. GOOD HARD COPY CAN ALWAYS BE SCANNED.

Discs and Hard Copy should be mailed to the NJAA office at:
P.O. Box 178, Seaside Heights, NJ 08751

If you have any questions, feel free to contact the NJAA office at:
732-240-0000 or NJAA40Plus@aol.com

Digital Files may be E-mailed directly to the printer at:
allpoints.printing@verizon.net
(Hard copy must still be sent to NJAA Office.)

All attempts will be made to ensure a high quality reproduction of your ad. If you have any questions regarding your ad setup, please feel free to contact Brian at All Points Printing & Graphics, 732-892-6670.

