

## 2009 NJAA Membership Directory AD SPECIFICATIONS

All ads must be Mac Compatible saved to CDs.

Preferred Working Applications (EXPORT OR SAVE ALL FILES AS EPS OR PDF FILES):  
Quark Express 6 or lower (Supply Images & Fonts)  
Macromedia Freehand (Supply Images, Convert Fonts to Paths)  
Adobe Illustrator (Supply Images, Convert Fonts to Outlines)

If working in other applications save your work as a PDF file - but make sure to IMBED all fonts and images (if not, copy will be missing from your ad).

Photos must be scanned at a resolution of at least 300 dpi. Please do not set your complete ad in Photoshop unless you use a very high resolution (800 or higher - this will make your file size very large). Type will not appear sharp and clear if lower resolution is used.

**Ads set in PUBLISHER CANNOT BE USED.**

**IN ALL CASES, PLEASE SUPPLY A HARD COPY OF YOUR AD WITH YOUR DIGITAL FILE TO ENSURE THAT NOTHING HAS BEEN CORRUPTED DIGITALLY. GOOD HARD COPY CAN ALWAYS BE SCANNED.**

Discs and Hard Copy should be mailed to the NJAA office at:  
**P.O. Box 178, Seaside Heights, NJ 08751**

If you have any questions, feel free to contact the NJAA office at:  
**732-240-0000 or NJAA40Plus@aol.com**

Digital Files may be E-mailed directly to the printer at:  
**allpoints.printing@verizon.net**  
(Hard copy must still be sent to NJAA Office.)

All attempts will be made to ensure a high quality reproduction of your ad. If you have any questions regarding your ad setup, please feel free to contact Janice at All Points Printing & Graphics, 732-892-6670.

